



Partnership with the Haines City Economic Development Council, Inc.

The Haines City Economic Development Council ("Council") is a private, not-for-profit corporation organized under the laws of the State of Florida and is open to individuals or organizations with an interest in economic development of the City, Polk County and the State of Florida. The Council is made up primarily of companies, individuals, post-secondary education institutions, and workforce development boards. The Council provides the City of Haines City economic development services that provide an overall benefit to prospective and existing businesses that locate within the City and the central Florida area.

The Council is managed by a Board of Directors made up of public and private sector members. The Council's focus is on the development, marketing, consulting, and coordinating of economic opportunities that lead to jobs and ad valorem growth. The Council performs activities to encourage, support, and promote economic development and growth opportunities in the City of Haines City, Florida. All decisions regarding eligibility for membership with the Council shall be determined by a majority vote of the Board of Directors, with each such decision to be final and binding.

The Council is committed to quality job retention and creation from the public and private sectors in Haines City. Our mission is to retain, expand and recruit employers. The Council plays a significant role ensuring the continued economic prosperity of our community.

Why Invest in the Council?

"SouthState Bank is committed to our local communities. Being a long-term investor in the Haines City EDC allows us to be deeply engaged with the smart growth and development of Haines City. The EDC provides potential new businesses with a direct line of communication to the city's decision makers to help move their project through the development process. The EDC's ability to pull together the influencers within the infrastructure community has put East Polk County road needs to the forefront. We are proud to be a part of this dynamic team." **Russel "Rusty" L. Mouton II, Senior Vice President - Commercial Lender, SouthState Bank**

"Duke Energy's top priority is our customers. One way we demonstrate this commitment is through our investments in the Haines City EDC. We believe the region is poised for tremendous growth thanks to an aggressive EDC focused on competitive site selection support and a city government that is committed to strong businesses and economic prosperity for its citizens. Duke Energy works with the EDC to prepare the local site inventory for commercial and industrial uses, as well as expand and recruit new industry that will result in new capital investment, jobs and increased tax base." **Marc Hoenstine | Director, Economic Development – Florida Duke Energy**

What are some of the benefits to your business?

- Advocacy - We are your personal advocate in the legislative branch. Our President served on the Board of Directors of the Florida Economic Development Council. This gives her a direct line to the decision makers in the State of Florida.
- Governmental Liaison - We are your personal liaison with the decision makers in the City of Haines City and Polk County.
- Workforce – You will have a direct line to the President of Workforce Florida.
- Lead Generation – You will gain firsthand knowledge of projects looking or landing in Haines City and Polk County.
- Marketing – We provide another alternative to market your business with an opportunity to link to your website from our webpage, along with the opportunity to have your logo on our marketing materials.
- Networking – You will be provided an opportunity to be a guest at conferences, meetings and events in central Florida relating to economic development in our region.

The Council continues to grow in our mission to provide leadership and excellence in bringing economic development to our community and partners. We know this could only be achieved by being at the forefront of offering quality resources and an increased diversity of expertise in economic development. The leadership role that the Council enjoys today, is the result of the active participation and support of our valued investors.

Government Level

Edward Dean
William Braswell

City Manager, City of Haines City
Polk County Commissioner BOCC

Voting Member Level \$5000

Russel Mouton
Ann Barnhart
Stacy Campbell-Domineck
Marc Hoenstine
Merle Bishop
Chris Schisler
Marco Dallara
Dr. Andy Oguntola

SouthState Bank
Advent Health
CareerSource Polk
Duke Energy
Pennoni
ALDI Inc.
Sofidel America
Polk State College

Non-voting Member Level \$3000

Wade Hughes
Carlos Bonilla

Florida Public Utilities
Black Mountain Group

Non-voting Member Level \$1000

Lyndsey Novotny
John Webb
Mark Peeples

Citizen's Bank
Webb's Realty
Cromer Press

Ex-Officio Board Members

Morris West
Lana Stripling

Mayor, City of Haines City
Northeast Polk Chamber of Commerce

Community Partners

Lori Cunningham
Sam Killebrew
Dr. Charles Anderson
Jane Waters
Bill Skelton
Christy Sammon
Sean Mallot
Beth Cicchetti
Aubrey Brown
Kim Long

Polk County School Board
State Representative
Unity in the Community
CRA
Polk County Roadway Advisory
GoRail
CFDC
FEDC
CSX
Leadership Polk

ANNUAL INVESTMENT

- ❖ \$1,000.00 Non-voting Member Level - Logo on website and annual networking opportunities.
- ❖ \$3,000.00 Non-voting Member Level - Logo/Link on website; Noted on printed materials, campaigns, and quarterly update; all networking opportunities.
- ❖ \$5,000.00 Voting Member Level – Voting privileges; Executive Committee Openings; Logo/Link on website; Noted on printed materials, campaigns, and quarterly update; all networking opportunities.
- ❖ \$10,000.00+ Government Level - City, County, and State.

Note: Any member who fails to pay any dues assessment within three (3) months after the due date thereof shall be in violation of the membership requirements of the Council. Any member who fails to remain a member for any reason shall forfeit its membership, and dues already paid shall not be prorated or refunded.

Updated 10/2021