



## **Partnership with the Haines City Economic Development Council, Inc.**

The Haines City Economic Development Council ("Council") is a private, not-for-profit corporation organized under the laws of the State of Florida and is open to individuals or organizations with an interest in economic development of the City, Polk County and the State of Florida. The Council is made up primarily of companies, individuals, post-secondary education institutions, and workforce development boards. The Council provides the City of Haines City economic development services that provide an overall benefit to prospective and existing businesses that locate within the City and the central Florida area.

The Council is managed by a Board of Directors made up of public and private sector members. The Council's focus is on the development, marketing, consulting, and coordinating of economic opportunities that lead to jobs and ad valorem growth. The Council performs activities to encourage, support, and promote economic development and growth opportunities in the City of Haines City, Florida. All decisions regarding eligibility for membership with the Council shall be determined by a majority vote of the Board of Directors, with each such decision to be final and binding.

The Council is committed to quality job retention and creation from the public and private sectors in Haines City. Our mission is to retain, expand and recruit employers. The Council plays a significant role ensuring the continued economic prosperity of our community.

### Why Invest in the Council?

*"As a new business settling into Haines City, Crown Linen received such invaluable support from the Haines City EDC, that when it came time to decide on supporting them, there really was no decision to make. It was automatic and understood that we would support. In fact, our experience with the Haines City EDC has driven us to connect with local EDC's in future target markets." **J.R. Garcia, Chief Operating Officer, Crown Linen***

*"As a long-time investor in the Haines City EDC, Pennoni partners with the HCEDC in the true sense of the word. We both are focused on bringing the right type of business growth to our community, and the EDC supports us by promoting and facilitating this growth in Haines City. Together we are growing businesses, jobs, and taxes in the Haines City area." **Beth Evans Office Director, Pennoni***

### What are some of the benefits to your business?

- Advocacy - We are your personal advocate in the legislative branch. Our President served on the Board of Directors of the Florida Economic Development Council. This gives her a direct line to the decision makers in the State of Florida.
- Governmental Liaison - We are your personal liaison with the decision makers in the City of Haines City and Polk County.
- Workforce – You will have a direct line to the President of Workforce Florida.
- Lead Generation – You will gain firsthand knowledge of projects looking or landing in Haines City and Polk County.
- Marketing – We provide another alternative to market your business with an opportunity to link to your website from our webpage, along with the opportunity to have your logo on our marketing materials.
- Networking – You will be provided an opportunity to be a guest at conferences, meetings and events in central Florida relating to economic development in our region.

The Council continues to grow in our mission to provide leadership and excellence in bringing economic development to our community and partners. We know this could only be achieved by being at the forefront of offering quality resources and an increased diversity of expertise in economic development. The leadership role that the Council enjoys today, is the result of the active participation and support of our valued investors.

#### Executive Board

Ann Barnhart  
Beth Evans  
Christopher Reeder  
Russel Mouton

Heart of Florida Medical Center  
Pennoni  
Sofidel America  
CenterState Bank

#### Board of Directors

William Braswell  
Tracy Porter

County Commissioner BOCC  
Polk State College

#### Partners

Fernando Soto  
Mark Hoenstine  
Mark Thompson

ALDI Inc.  
Duke Energy  
Florida Public Utilities

#### Investors

Theron Stangry  
J.R. Garcia  
Dave Schmitt  
John Webb

Citizen's Bank  
Crown Linen  
Dave Schmitt Engineering  
Webb Realty

#### Ex-Officio Board Members

Deric Feacher  
Morris West  
Lana Stripling  
Lori Cunningham  
Sam Killebrew  
Jennifer Taylor  
Stacy Campbell-Domineck

City Manager, City of Haines City  
Mayor, City of Haines City  
Haines City Chamber of Commerce  
Polk County School Board  
State Representative  
CFDC  
CareerSource Polk

#### ANNUAL INVESTMENT

- ❖ \$1,000.00 Investor Level - Logo on website and Annual networking opportunities.
- ❖ \$3,000.00 Partner Level - Logo/Link on website; Noted on printed materials, campaigns, and quarterly update; and Annual networking opportunities. First option for open Board positions.
- ❖ \$5,000.00 Executive Board Level – Voting privileges; Logo/Link on website; Noted on printed materials, campaigns, and quarterly update; and Annual networking opportunities.
- ❖ \$10,000.00+ Highly Skilled Level - City, County, and State.

Note: Any member who fails to pay any dues assessment within three (3) months after the due date thereof shall be in violation of the membership requirements of the Council. Any member who fails to remain a member for any reason shall forfeit its membership, and dues already paid shall not be prorated or refunded.

